Board Members Present:

X Ryan Melton—President
  Marney Hoffman—Past President
  Vacant—Graduate Students
X Raina Hassan—President Elect
X Iris Haugen—Treasurer
  X Emily Kolibaba—Technology
X Suzy Elton—Secretary
  X Joel Lane—OACES President
X Gianna Russo-Mitma—Communication
  Adry Clark—OCDA President
  Susan Zall—Program Admin, NBCC
  CJ Straus---Membership Mgmt.
  Lynne Coon—Practice Dev & Edu
  X Catherine Cooney—Networking
X Chalaina Connors—Human Rights
  X Candice Elliot—Fall Conference

Non-Board Members Present:
Janie Cuddy—Networking
Kathleen Coleman—Human Rights
Melissa Chemaik—Communication
Jennie Hayes—Communication
Tony DeCordoba—Technology
Rebeckah Melton—Guest

I. Call to Order
   A. RM called the meeting to order.

II. Approval of Agenda
   A. JL moved to approve the agenda. CC 2nd. No discussion. Passed.

III. Approval of Minutes
   A. Corrections were made to the minutes. CC moved to approve the revised minutes. RH 2nd. Passed.

IV. Words of Wisdom
   A. Gianna reminded everyone of the importance of teamwork.

V. Updates and Strategic Topics
   A. Treasurer’s Report (Iris)
      1. Iris updated board members on current financial status.
      2. Iris reminded members that the change from calendar year to fiscal year is in process.
      3. A file of financial information will be uploaded to the Google Share
Drive.
4. A final tally of profit from the fall conference will be available in the near future.
5. Anyone with questions is encouraged to e-mail Iris.

B. Member Survey (Ryan)
1. The Member Survey has been distributed to members.
2. 285 surveys have been completed to date.
3. The deadline for completion is November 13, 2015. Ryan will review responses on deadline.
4. Gianna will send our final reminder to complete survey this week.

C. 2015 Fall Conference
1. Ryan acknowledged Candice and the Fall Conference committee for a successfully conference.
2. Candice reported that most comments about the conference were positive.
3. Candice also reported that attendees included individuals from New York and Minneapolis.
4. The addition of an ORCA membership table is recommended for the next conference to encourage attendee membership registration.

D. PD and E Event
1. Discussion is on hold for this agenda item until the near future.
2. Ryan will follow up with Marney and Lynne regarding future events.

VI. Division/Committee Reports
Each report is given 5 mins. or less, otherwise tabled for future discussion. All written reports are now located on Google Drive.

A. Divisions
1. OCDA: President, Adry Clark—see report
   a. Ryan will follow up with Adry regarding update on attendance at Board Meetings.
2. OACES: President, Joel Lane—see report
   a. Joel gave an update of his attendance at the ACES National Conference.
   b. For future planning, Joel noted that the 2019 Western Region Conference will be held in Seattle.
   c. Joel discussed strengthening regional counseling identity with more energy focused on doctoral programs developed in the Western Region.
   d. Joel asked for e-mails from board members regarding suggestions for increasing membership in OACES.
   e. PSU Counseling Program recently completed a CACREP site visit.
   f. Ryan and Joel to explore OACES role in covering Graduate Rep responsibilities.

B. Committees and Executive Council
1. Public Policy & Advocacy: Larry Conner/Chad Ernest—see report
   a. Chad indicated that the PP and A committee is putting together a package promoting an understanding of COPACT.
b. COPACT is moving towards utilizing social media, including making videos for the committee website.

c. COPACT is formulating a mission statement informing members of the committee’s future identity.

d. COPACT is expanding their board, promoting diversity, as well as the inclusion of more licensed counselors.

e. COPACT is meeting with the COPACT lobbyist and planning for a Nov 25 meeting with the Oregon Insurance Division and the Oregon Health Authority regarding the impact of the nexus between counseling and insurance: low reimbursement rates, restrictions on the length and duration of mental health care, lack of mental health providers that are in network.

2. Membership: CJ Strauss—see report

3. Fall Conference: Candice Elliot—see report
   a. Main speaker for the 2016 fall conference will be Scott Miller.
   b. Candice is encouraging board member assistance in getting sponsorship; 
   c. Talk is underway with Cedar Hills Hospital regarding main sponsorship of the 2016 conference.
   d. The prospectus for the 2016 conference will be found on the ORCA website in the near future.
   e. Venue for the conference has not been finalized.

4. Graduate Students: Position vacant

5. Technology: Emily Kolibaba—see report
   a. The Technology Committee is in the process of making Google Drive workable for all board members.
   b. Board members are encouraged to e-mail Emily if assistance is needed with Google Drive.
   c. The Technology Committee is completing a needs assessment for each committee. Please contact Emily if you haven’t been contacted.
   d. The Technology Committee is exploring if Google Drive and Reg Online meet our needs most efficiently.

6. Communications: Gianna Russo-Mitma—see report
   a. Gianna reported the addition of a new committee member who will act as liaison between the Communication and the Fall Conference committees.
   b. Gianna requested that all e-mails to the Communication Committee members be sent to her, and she will forwards them, as needed.
   c. Natasha is reporting that she is getting many articles for the newsletter. The Fall Newsletter will be distributed in the next two weeks.
   d. Catherine requested that ORCA brochures are updated to include membership benefit of ½ hour free consultation with attorney, Paul Cooney. Ryan will support the Committee in making these
changes.
e. The committee is making a form for requests. Policies and a time frame for the completion of requests will be included.
f. The committee is researching a possible change in using Google Group for the list serve, rather than Yahoo.
g. The committee plans to post more about COPACT in the newsletter and on social media.
7. Practice Development & Education: Lynne Coon—see report
8. NBBC Program Admin: Susan Zall—see report
9. Human Rights (Chalaina Connors)—See report
   a. Committee members met October 12 to discuss the direction of the committee’s efforts.
   b. A suggestion was made regarding ORCA support of NAMI in destigmatizing Mental Health issues. One recommendation is supporting the April 2016 NAMI Walk, potentially sharing a booth with another association.
10. Networking: Catherine Cooney—See report
    a. Catherine reported low attendance at the networking event at the fall conference. Conflict with another event was a contributor.
    b. Catherine discussed interest in getting liaisons from cities outside of the Portland area. Individuals from Salem and Eugene have shown interest in holding events in their communities.
    c. The next event will be held on the Portland West Side on January 29. Venue to be determined. Gianna will speak on divorced families and co-parenting.
    d. Catherine would like a board member to attend the January event and present a brief update on ORCA activities.
11. President: Ryan Melton—see report.
    a. Ryan reported that ORCA is currently undergoing a business analysis.
    b. He plans to attend committee meetings in the near future. He requested committee chairs send him times of meetings and have access to web chat.
    c. Portland Therapy Center is requesting partnership with ORCA. A discussion followed regarding consideration.
    d. Ryan reported turnover in membership of the Oregon Licensing Board, including a new chairperson.
12. President Elect: Raina Hassan—see report
    a. Raina is in process of leading an ORCA rebranding campaign.
    b. She is assisting Gianna in the transition as chairperson of the Communication Committee.
13. Past President: Marney Hoffman—see report
    a. Marney will take the lead on the next membership phone drive.
14. Secretary: Suzy Elton—see report
    a. Suzy continues to promote welcoming counselors new to Oregon and new to the profession.
b. Suzy has been responding to Google Phone inquiries. She noted that the majority of calls have appeared to be focused on the Fall Conference, membership registration concerns, and ethics questions.

VII. Old Business
A. Paul Coony, attorney
   1. Marney will give an update next board meeting.
B. Listserv membership is in process of being updated.
C. Google doc support is in process.

VIII. New Business
A. Google Phone Coverage
   1. Marney will be covering the Google Phone in the near future.
B. Food and Words of Wisdom responsibility
   1. The Networking Committee is responsible for food and W of W for the January 2016 board meeting.
C. ACA/ILT attendees will be discussed by the Executive Council during the next meeting.
D. The Membership Committee is in process of scheduling a phone drive in the future. Incentives for membership were discussed.
E. Uploading 2015 Board Meeting minutes to the ORCA website is in process.
F. CJ is working on a list of past conference awards winners.

IX. Appreciation and Acknowledgements
A. Catherine showed appreciation of Candice and the success of the Fall Conference.
B. Candice acknowledged Ryan’s support and also volunteers/board/committee members who attended the conference.
C. Suzy acknowledged the Communication and Technology committees for their efforts in making changes that will benefit members.
D. Iris showed appreciation of CJ and the Membership Committee for “cleaning up” the membership data base and RegOnLine.

X. Adjourn
A. CE moved to adjourn the meeting. CC 2nd. Passed. Meeting adjourned.

Minutes respectively submitted by Suzy Elton, ORCA Secretary.