

Oregon Counseling Association (ORCA)



Board Meeting Minutes  
Saturday November 22, 2014

Board Members Present:

- |                                   |                                       |
|-----------------------------------|---------------------------------------|
| X Marney Hoffman--President       | X Jenny Pugh - Graduate Students      |
| X Matt Morscheck – Past President | X Larry Conner-Public Policy/Advocacy |
| X Ryan Melton-President Elect     | X Roy Huggins-Technology              |
| X Iris Haugen – Treasurer         | X Joel Lane-OACES President           |
| X Suzy Elton - Secretary          | X Greg Flores-OCDA President          |
| Raina Hassan - Communication      | Chris Boothby-Membership Mgmt         |
| X Susan Zall - Practice Dev & Edu | X CJ Strauss-Membership Mgmt          |
| X Chalaina Connors-Human Rights   | Lynn Coon-Practice Dev & Edu          |
| Vacant--Ethics                    | X Catherine Cooney-Networking         |
| Sarah Lebo - Fall Conference      |                                       |

Non-Board Members Present: Tony deCordoba, Technology Committee; Leanne Clark, Multnomah University Graduate Student Representative; Mitra Motlath, Graduate Student, Western Seminary; Valerie Strickman, Membership Committee

- I. Call to Order
  - A. MH called the meeting to order.
- II. Approval of Agenda
  - A. MM moved to approve the agenda. RM 2<sup>nd</sup>. No discussion. Passed.
- III. Approval of Minutes
  - A. CJ moved to approve the September minutes. JP 2<sup>nd</sup>. No discussion. Passed.
- IV. Words of Wisdom
  - A. Roy Huggins, Technology Committee Chairperson, reminded us that the human connection is a big part of our work as counselors. Likewise, technology—though it can get in the way--is often how we stay socially connected to others. Further, staying socially connected with each other leads to health and well-being.
- V. Updates and Strategic Topics
  - A. Board Position Updates: (Marney)
    1. Catherine Cooney was warmly welcomed as Networking Chairperson
    2. After the completion of a successful term as ORCA President, Matt Morscheck was voted into the lifetime membership category. SZ moved to approve. LC 2<sup>nd</sup>. Passed.
  - B. Treasurer's Report (Iris)
    1. Iris provided an update on the ORCA bank statement. ORCA has a balance of \$66,932.30.

2. Current balance for the Oregon Counseling Foundation, a 501 c (3), is \$1,470.60.
  3. OACES bank balance is \$1597.46.
- C. Past President Scholarship Fund (Matt)
1. Matt talked with the board about establishing a Past President Scholarship Fund to support scholarships for ORCA memberships and/or conference attendance. This would be a way of engaging Past Presidents who have become Lifetime Members upon the completion of a successful term as President.
  2. He suggested requesting donations for the scholarships from our Lifetime Members by asking them to contribute to the "Oregon Counseling Foundation," which is a 501(c) 3 non-profit. This is useful to those who donate because they can write off any contributions they make.
- D. ORCA Membership Survey (Ryan)
1. Ryan led the discussion about conducting a membership survey to determine what ORCA members want from their association.
  2. There was a suggestion that the survey include various categories of ORCA members such as graduate students, counselors working in agencies, counselors in private practice, as well as others.
  3. Another suggestion was that each committee could add a particular issue to the survey.
  4. There was also discussion regarding the method of dissemination of the survey to include Survey Monkey or Reg on line
- E. Western Region Conference Update (Roy)
1. Roy Huggins, Emily Kolibaba, and Raina Hassan attended the Western Region Conference Leadership Training the weekend of November 15<sup>th</sup> in Seattle, Washington. Each received a scholarship to attend from the Leadership Fund that was established from funds "left over" from the amount budgeted for attendance at the ACA ITL Training Conference in Washington DC.
  2. Roy noted that the Western Region Conference infrastructure is growing and improving.
  3. He also reported that he gave a presentation on the topic of how to webcasts which was well received by the attendees of the conference.
  4. There are Regular Western Region Conferences that typically coincide with state meetings. It was suggested that ORCA host a Western Region Event in the future.

## VI. Division/Committee Reports

*Each report is given 5 mins. or less, otherwise tabled for future discussion. All written reports are now located on Google Drive.*

### A. Divisions

1. OCDA: President, Greg Flores—see attached report
  1. Greg reported that there are membership structural changes in place. One change is the reduction of confusion about a Dual membership: OCDA and ORCA. Anyone interested in a dual

- membership can sign up through the ORCA website.
2. OACES: President, Joel Lane—see attached report
    1. Joel reported that OACES will be managing the ORCA Supervision List located on the ORCA website.
    2. He also is asking for help understanding the OACES responsibilities such as e-mail, bank account, as well as other.
- B. Committees and Executive Council
1. Public Policy & Advocacy: Larry Conner—see attached report
    1. Larry reported that COPACT members met with staffers of Senator Ron Wyden who cosponsor the Senior Mental Health Access Bill in the US Senate. This bill would add LPCs and LMFTs to the list of providers reimbursed by Medicare. Information provided by COPACT members was well received; however, members were more encouraged about two other bills Sen Wyden is working on that might be amended to allow Medicare access for LPCs and LMFTs.
    2. Larry also talked about COPACTs involvement in working on the network adequacy definition in Oregon. COPACT has been successful in getting two principles into the proposed legislation. In addition, COPACT sent a letter to the Insurance Commission requesting some new principles be added to the proposed bill.
  2. Membership: Chris Boothby/CJ Strauss---see attached report
    1. CJ reported that membership is down from the last report in September: from 525 to 512 members. The fact that 50 members have lapsed in membership over the last eight weeks has resulted in the lower number. Hopefully, this should resolve itself as people complete renewal of their memberships. There was some discussion about implementing methods to encourage the renewal process.
    2. There has been a drop off in the number of LPCs within the ORCA membership. Discussion followed about the membership survey which should identify what members want from ORCA. There was also discussion about having another membership drive in the Spring.
  3. Fall Conference: Sarah Lebo---see attached report
    1. Susan Zall has provided a fall conference data report via Google Drive. Her report gives information from the evaluations completed by attendees, including a comment document.
    2. Marney discussed the upcoming fall conference that will be held in Ashland. Candace Elliot is the Conference Chairperson and Dominick Robertson, Past President, is involved in the organization of the conference.
    3. Marney said that there has been ongoing conversation regarding a long term vision of bringing down the cost of conference attendance for Graduate Students. She plans to have more details in January 2015.

4. There was discussion regarding ORCA board members attending Grad Schools with the Graduate Student Committee Chairperson to talk about ORCA membership and about the upcoming fall conference.
4. Graduate Students: Jenny Pugh—see attached report
  1. Jenny announced that there are now Graduate School representatives from all 11 graduate school programs.
  2. Jenny thanked those who supported the Graduate School Meet up that was held at the fall conference. She said that about 20 graduate students attended.
5. Technology: Roy Huggins—see attached report
  1. Roy discussed that the Tech Committee is still in the process of defining its structure. He sees as a hybrid model: The committee acts like an IT Department, also coming together to complete projects.
6. Communications: Raina Hassan—see attached report
  1. Members have received the fall newsletter.
7. Practice Development & Education: Lynne Coon/Susan Zall—see attached reports
  1. Susan announced that the next PD and E workshop is February 7, 2015. The topic addresses Primary Care Behavioral Mental Health Integration to be presented by Brian E Sandoval, Psy D, who works at Yakima Valley Farm Workers Clinic. The workshop will be held in the Monarch Hotel in Clackamas, Room 200.
  2. Susan also discussed tentative ongoing annual ORCA educational workshops during the months of February, May, and October.
8. Ethics (vacant) & Human Rights (Chalaina Connors)--See attached report for Human Rights
  1. Chalaina Connors talked about a special ORCA Human Rights Committee event she is planning with Margaret Evans: Hula Hoop for Health. Chalaina wants to share her passion for hula hooping with us, promoting self-care for mental health professionals. Please see a description of the event located on Google Drive.
9. Networking: Catherine Cooney--See attached report
  1. Catherine shared that the Networking event held in October at McMennamins in Beaverton was a success with about 20 people attending.
  2. Tentative date for the next event is January 30, 2015.
  3. Catherine met with Kelsey Domann-Scholz, a student at Lewis and Clark, who is interested in being on the Networking Committee.
10. President: Marney Hoffman
11. President Elect: Ryan Melton
12. Past President: Matt Morscheck
13. Secretary: Suzy Elton—see attached report
  1. Suzy appreciates those who implemented the shared Google Drive folders. Uploading the committee reports in addition to the board

meeting minutes saves her the time of printing, copying, and emailing both the minutes and the report.

VII. Old Business

- A. Marney is incentivizing board members to upload future reports for board meetings onto Google Drive. Those who completed this request prior to the November meeting were able to be a part of a raffle for a Starbucks Gift Card!
- B. Marney encouraged committee chairpersons and members of the Executive Council to list meetings/events on the shared Google Calendar for planning purposes.

VIII. New Business

- A. Marney reminded everyone that the supervisor list, which she has been managing, will now be handled by Joel.
- B. Marney asked that board members e-mail her privately to give their preference of the board meeting space for the future: Conference Room at PSU or Firehouse in Clackamas.

IX. Appreciation & Acknowledgments

- A. Matt thanked visitors for attending the board meeting.
- B. Tony thanked Roy and CJ for his involvement in ORCA committees. He feels like he is part of a community.
- C. Iris appreciates the Executive Council for reminding her to reach out for help during this busy time of year. She especially thanked Marney for reminding her of self care.
- D. Larry is appreciative of Ryan for all of the connections he is making in the mental health community.
- E. Marney thanked everyone working together on the ORCA board.
- F. Catherine thanked Marney and Suzy for helping her get the Networking committee off the ground.

X. Adjournment

- A. CC moved to approve. LC 2<sup>nd</sup>. The board meeting was adjourned.

Minutes respectively submitted by Suzy Elton, ORCA Secretary.

