

Oregon Counseling Association (ORCA)



Board Meeting Minutes

Saturday, May 4, 2013

Board retreat at Lewis & Clark Graduate School, Portland, OR

Board Members Present:

- |                                      |   |
|--------------------------------------|---|
| X Dominick Robertson - President     | X Sarah Lebo – Fall Conference          |
| X Lara Pevzner - Past President      | Virginia Hood – Graduate Students       |
| X Matt Morscheck –President Elect    | X Becca Dembosz - Membership            |
| X Heather Bennett - Treasurer        | X Larry Conner - Public Policy/Advocacy |
| X Margaret Evans - Secretary         | Open - Sustainable Development          |
| X CJ Strauss - Presidential Liaison  | X Roy Huggins - Technology              |
| X Raina Hassan – Communication       | X Karen Hixson - OACES President        |
| X Josh Aldridge – Practice Dev & Edu | Christine Lundeen - OCDA President      |
| X Lynne Nesbit – Practice Dev & Edu  | X Chris Boothby – Membership Mgmt.      |
| X Doug Querin – Ethics &Human Rights |   |

Non-Board Members Present: Susan Zall, Jenny Pugh (Grad Students Committee), Libby Schwartz, Adam Goggins, Karen Hansen, Chuck Craytor, Jeff Causey, Michael Kahn

- I. Call to Order & Introductions
- II. Approval of Agenda
  - A. SL moved to approve agenda, JA 2<sup>nd</sup>, no discussion, passed
- III. Approval of Minutes
  - A. LC moved to approve the minutes, MM 2<sup>nd</sup>, no discussion, passed
- IV. “Words of Wisdom”
  - A. DR shared: “It’s the action, not the fruit of the action, that’s important. You have to do the right thing. It may not be in your power, may not be in your time, that there’ll be any fruit. But that doesn’t mean you stop doing the right thing. You may never know what results come from your action. But if you do nothing, there will be no result.” — Mahatma Gandhi
- V. Board Member Responsibilities
  - A. DR reported this is the final board meeting with current leadership
    1. DR reported ORCA has 2 Board Members Doug Querin and Lynne Nesbit on the OBLCT Board.
- VI. Implementation of ORCA 2.0
  - A. Merged membership databases
    1. CB reported he is handling this.
    2. Membership fee increase implementation
      - a. CB reported new membership fees are in place
    3. Website
      - a. CJ suggested new branding and promotional materials needed
      - b. SL reported website and social media are currently getting the word out regarding the new ORCA.
      - c. DR suggested at some point a task force for rebranding be formed.