WHY EXHIBIT WITH US?

This statewide Mental Health Professionals Conference and Exposition will be one of the largest professional development events for 2017 in the state of Oregon.

- One mailer that will reach over 5,000 Mental Health Professionals
- Strategic outreach to Oregon’s Graduate Counseling Programs
- Monthly online advertising
- Monthly email blasts
- More than 50% of our attendees are decision-makers or influencers in their workplace
- Mental Health Professionals are highly educated and influential with expertise that is increasingly needed in diverse settings
- Demonstrate your products and services – tell professionals face to face how you can help them succeed
- Reach new markets – students and new professionals are the future of the mental health profession
- 12+ topical workshops attract diverse Mental Health Professionals from across and beyond Oregon
- Recruit students for your counseling education programs
- Promote name recognition and secure Brand Loyalty
## SPONSORSHIPS

Increase your visibility, build brand awareness, and create new leads

<table>
<thead>
<tr>
<th>Benefit</th>
<th>David Kaplan</th>
<th>Gold $5,000</th>
<th>Silver $3,500</th>
<th>Bronze $1,500</th>
<th>Supporting $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website banner ads (220x220) and designated link for 12 months</td>
<td>2</td>
<td>1</td>
<td>2</td>
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<tr>
<td>ORCA newsletter ads (full, half, 1/3, 1/4 page)</td>
<td>2 full or 4 half</td>
<td>3 half</td>
<td>Two 1/3</td>
<td>1/3</td>
<td>1/4</td>
</tr>
<tr>
<td>Sponsor Spotlight in newsletter (full, half, 1/3, 1/4 page)</td>
<td>Full</td>
<td>Half</td>
<td>1/3</td>
<td>1/3</td>
<td>1/4</td>
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<tr>
<td>Social media recognition</td>
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<tr>
<td>Exhibit Table</td>
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<tr>
<td>Complimentary registrations</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Ad in Conference Program Guide</td>
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<tr>
<td>Logo in sponsor section of website and Conference Program Guide</td>
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<tr>
<td>Logo and recognition at keynote sessions</td>
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<tr>
<td>Highlighted at featured keynote sessions</td>
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<tr>
<td>Introduction at awards ceremony Announcer for one award of choice</td>
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<tr>
<td>Introduction of speaker, David Kaplan</td>
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<tr>
<td>2-3 minute direct marketing time with audience prior to keynote</td>
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<tr>
<td>Responsible for lunch (L), coffee (C), snack (S)</td>
<td></td>
<td></td>
<td></td>
<td>L</td>
<td>C</td>
</tr>
<tr>
<td>Recognition at awards ceremony</td>
<td></td>
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</tbody>
</table>
**EXHIBITORS**

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**Exhibit Table**

- Exhibits in the foyer outside of Columbia River Ballroom

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**EXHIBIT HOURS**

- Friday, November 3: 8:00 am - 5:00 pm
- Saturday, November 4: 8:00 am - 5:00 pm
**Contact Information**

**BRENDA HANSON**
(541) 270-0434
conference@or-counseling.org

Don't see a sponsorship that fits your needs? Please contact us.

**Registration**

Please register at:
www.or-counseling.org/2017-conference

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**EXHIBIT DETAILS**

**Installation:**
Friday, Nov. 3, 2017
7:00 am - 8:00 am

**Dismantling:**
Saturday, Nov. 4, 2017
5:00 pm - 5:30 pm

Please make travel plans accordingly

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**IMPORTANT DATES**

**SEPTEMBER 1, 2017**
Exhibit cancellations on and before this date forfeit 50% of fee. Cancellations after this date forfeit entire fee.

**OCTOBER 1, 2017**
Last day to submit 40 word product descriptions for inclusion in Conference Program Guide. Descriptions received after this date will be included in the Program Guide Addendum.

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**EXHIBIT DATES**

November 3rd, 2017: 8:00 am - 5:00 pm
November 4th, 2017: 8:00 am - 5:00 pm

**LOCATION**

Embassy Suites by Hilton
Portland Washington Square
9000 SW Washington Square Road
Tigard, OR 97223

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[Embassy Suites logo]